

ARTICLE — The 1.2 Billion Opportunity *The Economist* 2016

— — — — — cite *page number*, left or right *column*, and *paragraph number* — — — — —

SELECT THE TOP NLM PILLAR (most at play / most prominent / most impactful / most needed / etc.) _____. Next, select the 3 strongest examples / evidence of the pillar in action or the need for the pillar in the article.

EXAMPLE / EVIDENCE 1 *page # _____, left or right column, paragraph # _____.*

quote or description of selected example —

rationale for selection —

EXAMPLE / EVIDENCE 2

page # _____, left or right column, paragraph # _____.

quote or description of selected example —

rationale for selection —

EXAMPLE / EVIDENCE 3

page # _____, left or right column, paragraph # _____.

quote or description of selected example —

rationale for selection —